

**STAR VALLEY RANCH ASSOCIATION** values your privacy and makes every effort to respect your wishes and personal information. In line with this commitment, we have established the following policy for the use of our SMS communication service. Please read it carefully to understand how we retain, use, and manage your phone numbers.

## **COLLECTION OF PHONE NUMBERS**

We retain your phone numbers only when you voluntarily provide them to us, for example, during property transactions or when you sign up for our promotional messages. Star Valley Ranch Association will NEVER sell or transfer your phone number to another party.

## **USE OF PHONE NUMBERS FOR SMS**

Your phone numbers are primarily used to provide you with updates related to Association business, meeting information along with upcoming events. We may also provide special discounts or offers through SMS messages. SMS messaging charges may be applied by your carrier. We will only share your phone number with our SMS provider, subject to their privacy policy. We use Mailchimp to send all SMS communications to users who have opted in.

## **OPTING OUT OF MESSAGES**

You can cancel any time by texting "STOP". After you send the SMS message "STOP", we will send you a message to confirm that you have been unsubscribed and no more messages will be sent. If you would like to receive messages from Star Valley Ranch Association again, just sign up as you did the first time and Star Valley Ranch Association will start sending messages to you again.

## **PRIVACY OF PHONE NUMBERS**

Once you have opted out, we will not send you any more SMS messages.

## **CHANGES TO THIS POLICY**

We may periodically update this policy. We will notify you about significant changes in the way we treat your information by placing a prominent notice on our site.

We thank you for your understanding and cooperation. If you have any questions or concerns about this policy, please feel free to contact us at (307) 883-2669.