

SVR Community Center Project Team Minutes

July 19, 2011

The meeting was called to order at 9:30 am at the Town of Star Valley Ranch Town Hall.

Present were: Ed Koch
 Kirk Sessions
 Korry Wheeler
 Mike Blackman
 George Toolson
 Karen Segraves
 Ken Crittenden
 Alycyn Culbertsen

A round table discussion ensued.

Karen Segraves – Karen put together a rough marketing plan and sent it out to the other committee members. She did not hear any response. She was given the go ahead to proceed with what she had put together.

Mike Blackman – The plot survey was being done by Surveyor Scherbel. He talked to Adam Mendonca from the Forest Service and was given verbal agreement to proceed with using the Forest Service land north of the barn for parking. Mike is to proceed in trying to get the official temporary use permit from the Forest Service.

Ken Crittenden – Ken talked with Bob Manning of Remax about the value of the building. He also talked with Star Valley Ranch Resort about the number of people who use the RV park. This number was to be utilized by Karen in her marketing plan.

Korry Wheeler – Korry presented the overview of public opinion that he had been working on. Korry was also responsible for making sure that an ad appeared in the

Star Valley Independent advertising the Public Hearing for the town council meeting on August 9th.

Kirk Sessions – Kirk reported that ads asking for those interested in leasing the bar/restaurant portion of the community center to contact SVRA. This will run in the Star Valley Independent, Idaho Falls Newspaper, Jackson Hole Daily, Casper Star Tribune and Salt Lake newspaper.