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September 19, 2017

Star Valley Ranch Association Board
Star Valley Ranch, Wyoming 83127

Re: SVR Association Member Workshop: "Sharing Ideas to Enhance the Community through the SVRA"

Dear Star Valley Ranch Association Board:

I sincerely enjoyed the opportunity to facilitate the member workshop held on Wednesday August 16, 2017. I was impressed with:

- the turnout (70 plus attendees),
- the cross section of the community that was represented, and
- the quality of the ideas and feedback that came out of 90 minutes of round table discussion

The objective of organizing into small groups (of 8-10 people) sitting at round tables was to give everyone a voice. My review of the flip charts confirms to me that the objective was achieved. You received a lot of quality feedback on existing programs and facilities, comments on proposed facilities, great ideas on future programs and facilities, and, a healthy dose of realism with respect to constraints. I have attached as appendices 1 and 2 the process slides we followed during the workshop and photographs of the filled-out flip charts that came out of the workshop.

Each table had a recorder and a reporter. The recorders and the reporters did an excellent job! Workshop participants accomplished a lot in a very limited amount of time. After the meeting, session participants had an opportunity to look at all the priorities and suggested actions from each of the tables and place stars next to actions or ideas they liked and moons next to actions or ideas they did not like. I trust that you will carefully consider the quality feedback that you have sought and have received.

Donna Thompson, your communications board member, has done an excellent job of summarizing the feedback that came out of the meeting regarding priority actions, opportunities and concerns, and, she has made a preliminary assessment based on her experience. I sincerely hope that more SVR property owners and residents come forward to help the SVRA board to refine and implement actions going forward.

I have spent 35 years in the resort and recreational community consulting arena. Star Valley Ranch is a very special place. I am committed to help the association going forward in any way that I can.

Warmest regards,

A handwritten signature in black ink that reads 'Richard L. Norton'. The signature is written in a cursive, flowing style.

Richard L. Norton
President
Norton Consulting, Inc.